

These Explanatory Notes tell you how we process your personal information and explain the rights you have under the data protection regulations in force when you buy HANSA-PARK season tickets.

We process your personal information solely as provided for by law, in the European General Data Protection Regulation (GDPR) and the Federal Data Protection Act [BDSG]. We collect and process the categories of personal data listed below:

Master data (surname, given name, title^{*}, date of birth), **contact data** (email address, telephone number^{*}), **contract data** (e.g. card number), **billing data, biometric data** (face recognition data) and **content data** that we process as part of our communication with you.

(Data marked* are not mandatory.)

1. Data Controller and Data Protection Officer

As the controller HANSA-PARK Freizeit- und Familienpark GmbH & Co. KG, Am Fahrenkrog 1, 23730 Sierksdorf is responsible for how your personal information is processed. You can contact our Data Protection Officer, compolicy GmbH, Schwedenkai 1, 24103 Kiel, on the telephone: +49(0)431-9089480 or by email: info@compolicy.de or datenschutz@hansapark.de.

2. How and on what Legal Basis do we process your Personal Data?

2.1 Issuing of season tickets and biometric entrance control

We only process your personal data mentioned above to issue a personalised season ticket, to bill you for it and for the subsequent biometric Park entrance control (season ticket with facial recognition for identification purposes).

We will create a so-called template of your face when you enter the Park for the first time. We will not store any real images; the template is just a face template that will be stored in our system as a sequence of numbers.

An entrance control system will scan your season ticket and a camera system will briefly record your face. Your face will then be compared with the template stored in our system. If your face matches the template, you can enter our Park through the turnstile.

The system will not store any photographs/real images; it will only store the template for the period of time the season ticket is valid. It is not possible to re-convert the template to an image/photograph. We thus comply with the data minimisation principle set forth in the GDPR.

2.2 Processing of personal data based on consent (Art. 9(2) (a) GDPR in connection with Art. 6(1) 1st sentence (a) GDPR in connection with Art. 7 GDPR)

To enable us to process biometric data (special data category under Art. 9(1) GDPR), the legal provisions obligate us to obtain your consent. You can withdraw your consent at any time and we will stop processing your data. The withdrawal of consent applies to future processing; it does not affect the lawfulness of processing based on consent before consent was withdrawn. You can withdraw your consent informally, e.g. by post or by email.

However please note that after you have withdrawn your consent, we will not be able to check your identity based on the season ticket you are holding, and you will not be able to enter our Park via the entrance control system.



3. Recipient of Data and Disclosure of Data, Third Country

Within HANSA-PARK the only parties that have access to your data are parties that need them to meet our obligations mentioned above. This also applies to service providers and vicarious agents engaged by us. We may disclose your data to processors who process data on behalf of us as defined in Art. 28 GDPR for the purposes outlined in these Explanatory Notes. We will only disclose personal information to third parties if this is necessary for the purposes mentioned above or if you have given your consent.

We do not transmit any data to third countries (states that are not a member of the European Economic Area – EEA) and we do not intend to do so in the future.

4. Storage Period and/or Erasure of Personal Information

We retain your personal information for the purposes mentioned above (identification purposes). Your data will be processed for the first time upon collection, i.e. when you or a third party provide them to us. We will erase your personal information after the legal relationship with you on which the data processing is based has ended, each party has fulfilled their obligations under the contract and there are no other legal obligations or reasons to store the personal data.

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